



Fiche BIP n°64 – Troisième Voyage Apprenant accueilli en avril 2013 par la Société Coopérative Sesterzo; Italie

les Groupements d'Achats Solidaires en Vénétie

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Résumé

David Marchiori qui accueille ce Voyage Apprenant est le président de la Coopérative Sesterzo :

Ci-dessous des informations sur le contexte des GAS et sur l'expérience en Vénétie (En anglais, 2011).

Et un ensemble de documents complémentaires téléchargeables.

The socioeconomic impact of Solidarity Purchasing Groups and solidarity economy in Veneto Region in 2011

In Italy, the experiences of fair trade economy began in the 1980s with fair trade and ethical banking. These very first initiatives were aimed at creating direct bonds between disadvantaged economic actors and consumers/savers who were aware of the iniquitous distribution of the resources at a global level.

In the 1990s, increasingly varied experiences (Time Banks, Sustainable Tourism, Solidarity Purchasing Groups) relating to the same sensitivities were developed and were linked to national organizations according to their fields of interest.

Together with social cooperatives, (organic and/or traditional) farmers and social companies, such actors progressively devised a mutual acknowledgement around some pivotal principles: respect for individuals and the environment, social justice, attention to the local dimension, quality of life, etc.

At the beginning of the third millennium, this variegated world deepens the way something is put onto the web and prospective forms of collaboration, within the framework of the constant increase of all the various activities. Since 2003, more than twenty RES and DES have been launched, three of which in Veneto: in Verona, Padua and Venice.

In Italian society, the sensitivity towards the values supporting Fair Trade Economy appears to be in steady growth, as it is demonstrated by the almost daily use of terms such as “sustainability” and “ecology” in mass media communication.

As it is a brand-new, territorially widespread phenomenon chiefly structured around microinitiatives, Solidarity Economy remains a magmatic reality, characterized by an inadequate and fragmentary legislative framework; therefore, it is difficult to appraise its real dimensions.

In the emerging system of fair trade economy, an ever-growing role is played by Solidarity Purchasing Groups (Gruppi di Acquisto Solidale - GAS).

Like all the experiences of critical consumption, the GAS movement this one wants to launch an “ethical demand” onto the market too, so as to direct it towards an economic model putting individuals, rights and relations at its very centre.

A solidarity purchasing group chooses the products and producers on the basis of respect for the environment and the solidarity between the members of the group, the traders and the producers. Specifically, these guidelines lead to the choice of local products, fair-trade goods and reusable or eco-compatible goods.

A GAS located in Venice— founded by ACLI in February 2008 – today involves approximately 350 families.

On approximately € 200,000 of purchased products, 30% is supplied within Venice municipality, 25% within 15 Km from the municipal borders, 25% within 30 Km from the GAS. Today, there are 20 firms acting as suppliers, of which 3 is located outside Veneto.

The average saving has been quantified in around € 600,00 on a yearly basis.

Taking, for instance, the 23 most frequent products of the average consumer basket, the saving between August 2009 and August 2010 totalled over 24%.

According to our surveys, there are at least between 80 and 90 GAS in Veneto, surely involving over 6,000 people and roughly 70 local small and medium enterprises.

In the first part of 2011 ACLI and EMU associations (both involved in Sesterzo Coop Project) will present a research which sets out to plug the absence of certain data on GAS at the regional level and on fair trade economy throughout Venice’s metropolitan area. The need to have a constantly updated array of indicators cannot actually be postponed in order to take a picture of the present situation, but above all to start reflecting on the potential areas of development in the sector.



➤ *Documents associés :*

- atelierunivetemontpellierjuly2012 [[.pdf](#) (190 Kio)]
- plip-univetemontpellierjuly2012 [[.pptx](#) (1,9 Mio)]
- plipquick_surveycdregionspsci2011 [[.doc](#) (200 Kio)]
- pr_santation_david_marchiori1 [[.pptx](#) (1,9 Mio)]
- pr_santation_david_marchiori2 [[.pptx](#) (1,9 Mio)]
- gas-veneti2011-8avril2013 [[.pdf](#) (190 Kio)]
- projetplip-gestion [[.pdf](#) (250 Kio)]
- bio-osteria [[.docx](#) (400 Kio)]
- venezia_per_altraeconomia [[.pdf](#) (960 Kio)]
- report_on_3rd_lj_of_pactes_-_160413 [[.doc](#) (72 Kio)]
- rapport_en_francais [[.docx](#) (120 Kio)]
- evaluationveniceapr13 [[.pdf](#) (230 Kio)]

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